

RECRUITMENT OPTIONS 2016

naturejobs

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NATUREJOBS — THE WORLD'S LARGEST DEDICATED SCIENCE JOBS BOARD

Naturejobs is the global career resource and jobs board for scientists, brought to you from *Nature*, the #1 journal in multidisciplinary sciences.*



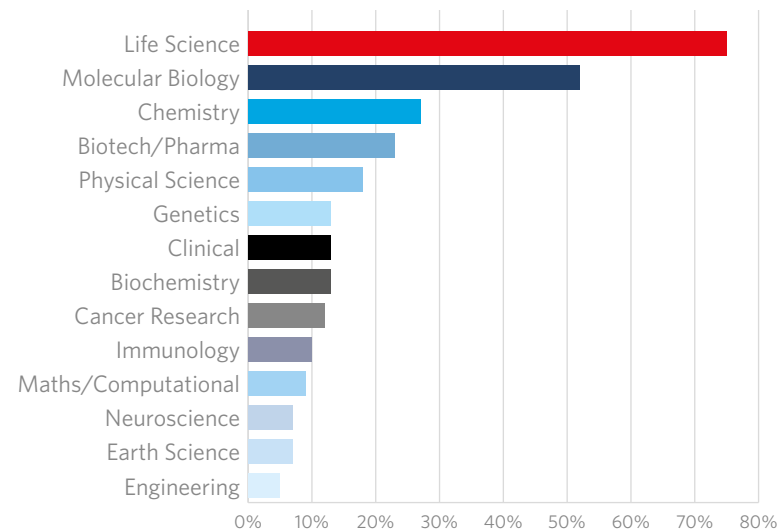
NATUREJOBS**

Monthly page views	1.82 million
Monthly unique users	270,000
Searchable candidates***	40,000
Newsletter registrants***	205,000

PAGE VIEWS BY REGION**

UK/Europe	45%
Americas	29%
Asia/Pacific	11%
ROW	14%

TOP AREA OF RESEARCH***



NB: Registrants are able to select more than one discipline which has resulted in the total percentage being above 100.

THE AVERAGE USER HAS OVER 4 YEARS' EXPERIENCE.***

JOBSEEKERS FROM OVER 209 COUNTRIES VISIT NATUREJOBS*



Academia 77%
Corporate 14%
Hospital 4%
Government/NGO 4%
Other 1%



Student/PhD 44%
Postdoc/Research Associate 43%
Senior Scientist 11%
Other 2%



PhD 64%
MSc 28%
BSc 7%
Foundation 1%

DID YOU KNOW? The *Nature* platform has almost 44 million page views each month and 11.8 million monthly unique users**

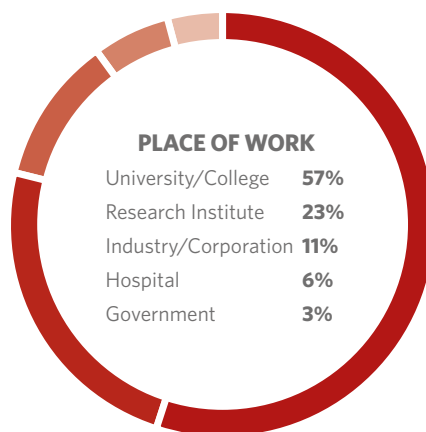
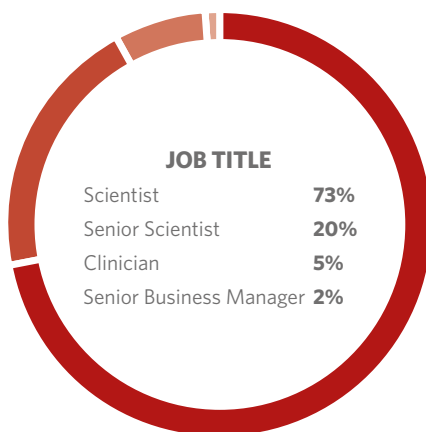


NATURE — THE LEADING WEEKLY JOURNAL OF SCIENCE*

#1 journal in Multidisciplinary Sciences with an Impact Factor of **41.456**.*



READER DEMOGRAPHICS**



REACH



PRINT
50,200 print circulation****
365,456 readership**



ONLINE***
8.4 million monthly page views
2.6 million monthly unique users



EMAIL**
484,357 alert subscribers



ENGAGED
3 million+ followers on social media

QUALIFIED

80% of readers hold a postgraduate qualification (inc. PhD, Doctorate)

TOP AREAS OF RESEARCH

BIOLOGY	50%
Molecular & Structural Biology	30%
Cell & Developmental Biology	27%
Genetics & Genomic	19%
Neuroscience	15%
Cancer Research	14%
MEDICINE	16%
Cancer/Oncology	21%
Neurology	16%
Immunology/Allergy	12%
CHEMISTRY	7%
Organic Chemistry	33%
Chemical Biology	28%
Materials Chemistry	21%
Medicinal & Pharmaceutical Chemistry	18%
PHYSICS	7%
Condensed-matter Physics	37%
Optics/Lasers	28%
Materials Physics	19%
EARTH AND ENVIRONMENTAL SCIENCE	5%
Ecology	32%
Atmospheric Science/Climate	30%
Solid Earth Science	21%

GLOBAL REACH***

ONLINE	36%	30%	31%	2%
PRINT	53%	35%	11%	1%

■ Americas
 ■ UK/Europe
 ■ Asia/Pacific
 ■ ROW



ONLINE JOB PACKAGES



Branded Job

- ✓ Job Posting
- ✓ Job Matching
- ✓ Logo in Search
- ✓ Logo in Description

BRANDED JOB

Your logo will feature both on the job post and next to the position in search results. *Job Matching* displays your listing across relevant content across nature.com, reaching a potential audience of 11.8 million users.



Enhanced Job

- ✓ Job Posting
- ✓ Job Matching
- ✓ Logo in Search
- ✓ Logo in Description
- ✓ Featured
- ✓ Highlight
- ✓ Spotlight

ENHANCED JOB

As Branded PLUS stand out within the search results by placing a '*Featured*' label next to your posting and highlighting it with a coloured box. The *Spotlight* option means your position will appear at the top of related searches for 60 days, ensuring it is seen first by candidates.

60,115

jobs were posted on
naturejobs.com in 2014*



Premium Job

- ✓ Job Posting
- ✓ Job Matching
- ✓ Logo in Search
- ✓ Logo in Description
- ✓ Featured
- ✓ Highlight
- ✓ Spotlight
- ✓ Job of the Week

PREMIUM JOB

As Enhanced PLUS *Job of the Week* places your post prominently on the naturejobs.com homepage to increase the number of jobseekers who will see your vacancy.



ONLINE JOB PACKAGES — UPGRADES EXPLAINED

Ensure your job post stands out from the crowd by selecting the package with the online upgrades most suitable for your vacancy.

Job Match
Place your job alongside relevant content throughout nature.com.

Branded ✓ Enhanced ✓ Premium ✓

Logo in Search
Have your advert stand out in the search results and increase brand awareness.

Branded ✓ Enhanced ✓ Premium ✓

Logo in Description
Add your brand to your advert.

Branded ✓ Enhanced ✓ Premium ✓

Featured
Add a Featured label to your listing in the search results to make it stand out.

Branded ✗ Enhanced ✓ Premium ✓

Highlight
Add eye catching colour to your listing in the search results.

Branded ✗ Enhanced ✓ Premium ✓

Spotlight
Have your advert appear at the top of relevant search results.

Branded ✗ Enhanced ✓ Premium ✓

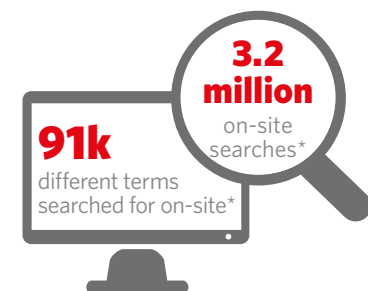
Job of the Week
Place your job on the homepage of Naturejobs for one week targeting active jobseekers.

Branded ✗ Enhanced ✗ Premium ✓

HAVE MULTIPLE JOBS TO POST?

1. 5+ jobs qualify for 25% discount
2. 10+ jobs qualify for 35% discount
3. 20+ jobs qualify for 50% discount

[Contact us](#) to set up an Automated Jobs Feed for larger numbers of vacancies





BANNER ADVERTISING

Button

Available run of site across *Naturejobs*.

Specification: 300×100 pixels

Leaderboard Banner

Available across websites, including *Naturejobs*.

Specification: 728×90 pixels

'In Article' Banner/MPU

Target to specific pages or articles and available across websites including *Naturejobs*. Position your banner within a relevant *Naturejobs* Spotlight for maximum exposure to your core audience.

Specification: 300×250 pixels

Wallpaper

Naturejobs homepage or *Nature* journal homepage.

Specification: 1720×1100 pixels

Mobile App Banner

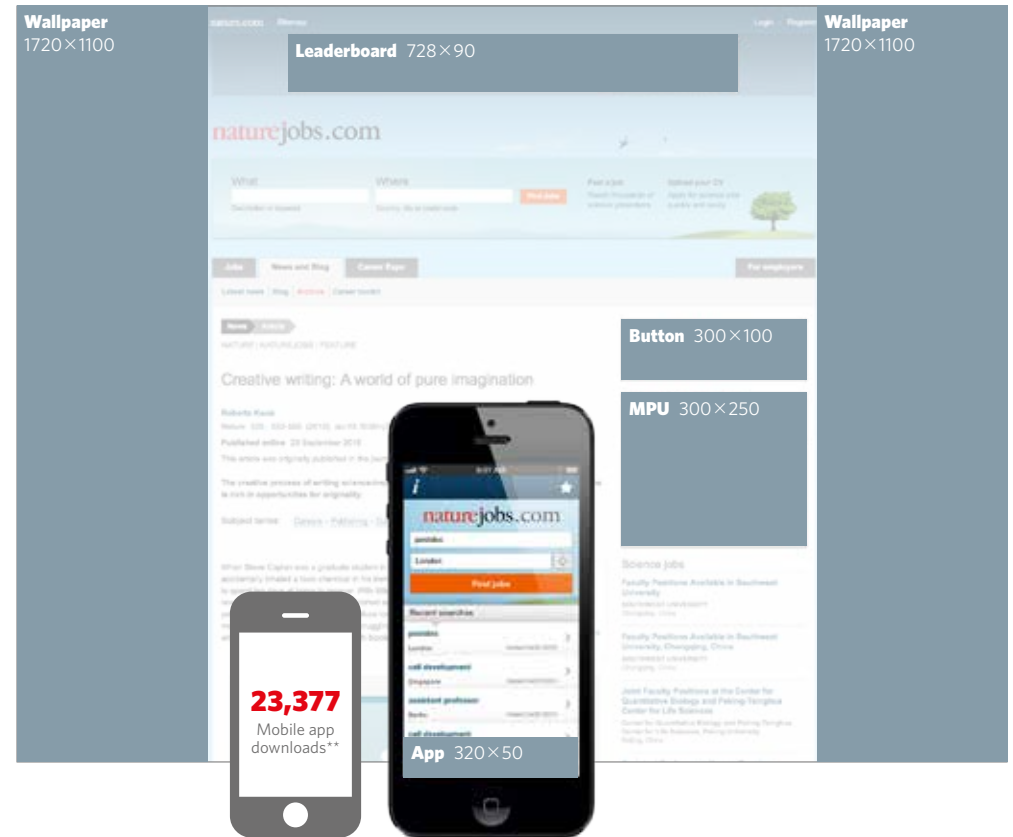
Reach jobseekers on the go by placing a banner in the *Naturejobs* app.

Specification: 320×50 pixels

RICH MEDIA OPTIONS

Rich media may be used for all banner formats and allows you to use video and capture additional data.

[Contact us](#) to find out more about using rich media to increase audience engagement.



BANNER ADVERTISEMENTS CAN BE TARGETED BY:

Behavioral— Allows targeting of very specific user segments based on their preferences.

Geography — Reach users in specified countries, regions, or states.

Date/time — Deliver your banner ads on specified hours of the day, days of the week, weeks of the month, and/or months of the year.

Domain suffix — Target visitors from universities (.edu), government institutions (.gov), or commercial domains (.com).

Contextual targeting — If you are interested in targeting your banner ads to content related to a specific term, ask your representative about availability.

Device — Deliver you adverts specifically by the type of device the user is browsing on, speak to your representative for more information.



EMAIL ALERTS

Naturejobs Newsletter

The *Naturejobs* newsletter is an e-bulletin delivering a pick of the latest career articles, science jobs and employment news. The newsletter is sent twice a month on the first and third Thursday to **over 205,000*** registered recipients.

Journal Alerts

Each journal has a corresponding alert that is sent to subscribers prior to publication and contains an overview of content for the upcoming issue. *Naturejobs* offers a prominent ad space across these alerts. The weekly *Nature* alert alone has **484,357*** subscribers.

Third Party Emails

Send a dedicated email message to **135,000 opt-in nature.com** registrants without the distraction of other accompanying content. Recipients are segmented by demographic information in order to improve the campaigns' performance.

All third party email campaigns can be targeted using the following selection criteria:

- Field of interest
- Place of work
- Geographic location
- Job type

Email specifications — page 25.

NATUREJOBS NEWSLETTER

DID YOU KNOW? We publish 10 of the top 20 science journals by Impact Factor.**



ONLINE PROFILES

Align your organization with the *Nature* brand online and raise your profile with the best scientists. Present yourself as an employer of choice and a center for excellent research.

Naturejobs Employer Profile

Create an enhanced online profile to highlight your organization as an employer of choice to our readers. Utilize your own dedicated space on *Naturejobs* to profile your organization's history, publicize important announcements and upcoming projects, and to promote current vacancies.

Employer Profiles automatically benefit from additional exposure throughout *Naturejobs* via:

- Featured employer button on naturejobs.com
- Featured employer button *Naturejobs* newsletter
- Logo in our new Employer Directory

Nature Index Institutional Profile

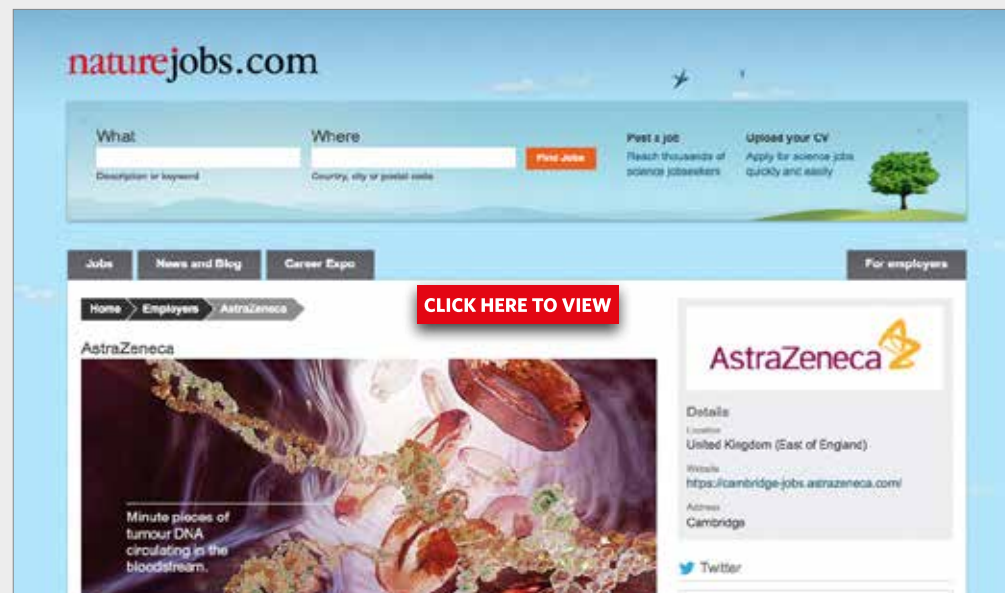
The *Nature Index* is a database of affiliation information drawn from research articles published in high-quality science journals, providing an indicator of high-quality research output at the institutional, national and regional level.

Editorial supplements that analyze and interpret *Nature Index* data are produced and distributed with *Nature*. A 12-month rolling window of *Nature Index* data is openly available online at natureindex.com.

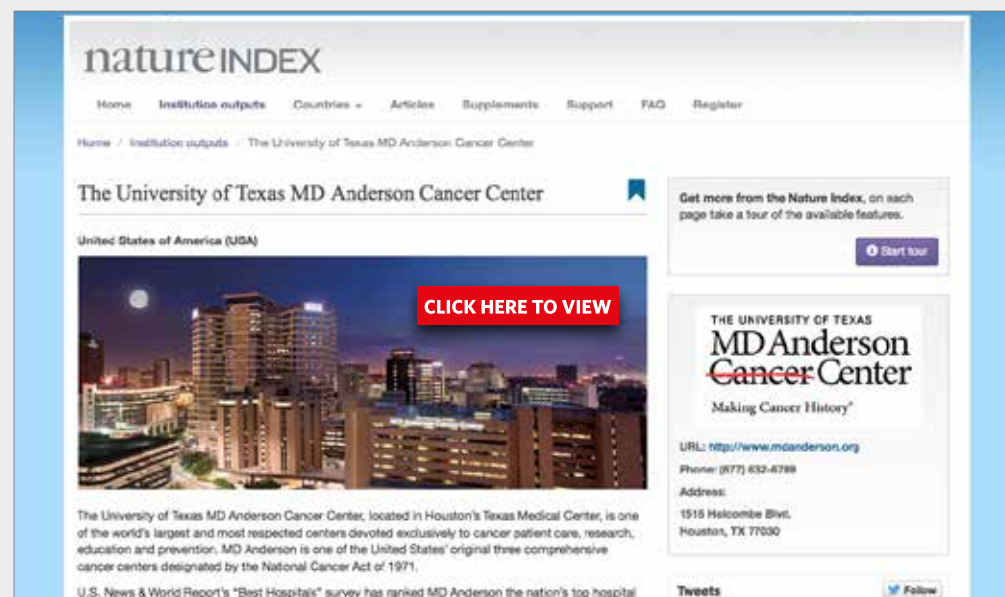
Advertising in the *Nature Index* allows you to:

- Profile your institution and showcase your research
- Attract top scientists from around the world
- Attract research funding and collaborations
- Influence top researchers and decision makers

EMPLOYER PROFILE



INSTITUTIONAL PROFILE



DID YOU KNOW? We have published more Nobel Laureates than any other scientific publisher.



NATIVE ADVERTISING

Work with our editorial team to produce content that is of interest to our readers and promotes your organization.

Inside View

Appearing as a double-page spread feature, *Inside View* is a platform to introduce an interesting and accomplished personality from your organization to the *Nature* audience. Elect your representative and outline the story you wish to share; a writer commissioned by our editorial team will conduct an interview and write the feature.

Use this unique platform to:

- Highlight the culture and working environment of your organization through first hand staff member accounts.
- Promote organizational initiatives for which you are recruiting talent.
- Establish a connection with the *Nature* audience.

Put a face to your brand and you will receive a full-page of advertising space beside the interview, for employer branding, announcements or for publishing specific vacancies.

Sponsored Blog Post

The *Naturejobs* Blog provides expert science careers advice. Sponsored blog posts offer your organization the opportunity to appear on this popular platform. Providing insightful content to readers is a highly effective and innovative way to promote your organization to a highly engaged audience within the context of an established blog.

The *Naturejobs* team will work with you to make sure the topic, theme and tone are just right for the *Naturejobs* Blog, and to ensure the campaign is as effective as possible for you, be it for employer branding, recruitment, events or funding opportunities.

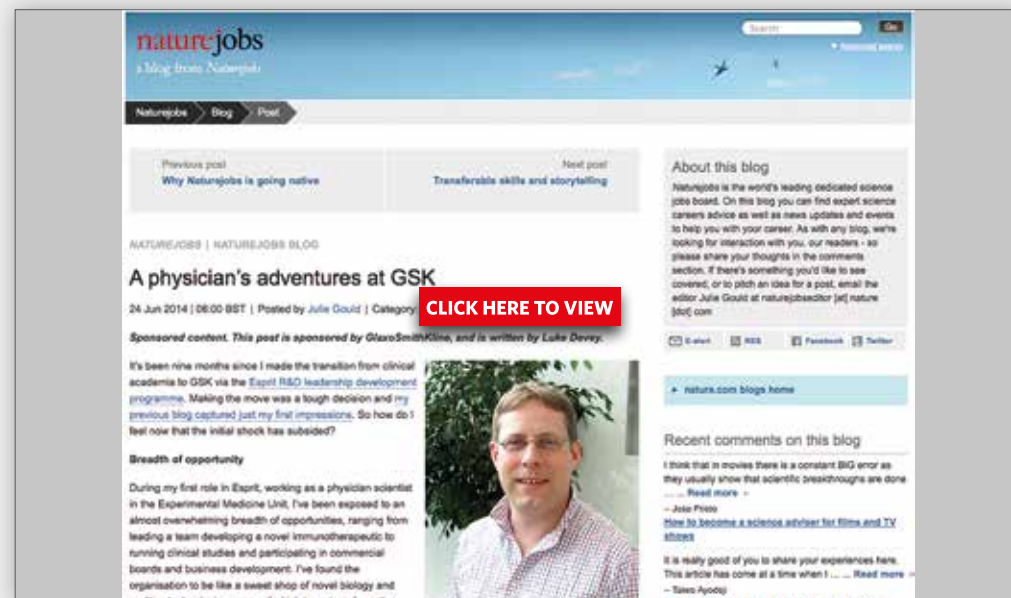
- Reach a highly engaged audience by providing interesting content.
- Move beyond the constraints of traditional advertising methods.
- Capture the readers' attention by presenting content in a style and format that they are familiar with on a platform they trust.

DID YOU KNOW? 15 of our titles are #1 in one or more subject category.*

:insideview



SPONSORED BLOG POST EXAMPLE





BROADCAST

Whether you are promoting a specific programme, event, or initiative, or whether you are raising your profile as an employer of choice, the *Naturejobs* Broadcast options offer you exposure to a captive and engaged audience of high-caliber scientists.

Naturejobs will conduct a traffic-driving campaign for each broadcast event, using targeted marketing to reach a highly relevant audience.

Podcasts

Naturejobs Podcasts feature one-on-one Q&As, panel discussions and other exclusive content to help scientists with their careers. Hosted on the *Naturejobs* Blog, podcasts are also available on iTunes and Soundcloud.

Sponsored: Align yourself with a trusted editorial product and sponsor a themed podcast or podcast series.

Custom: Take control and develop a custom podcast on a relevant topic — the ideal forum to showcase your initiative.

Webcasts

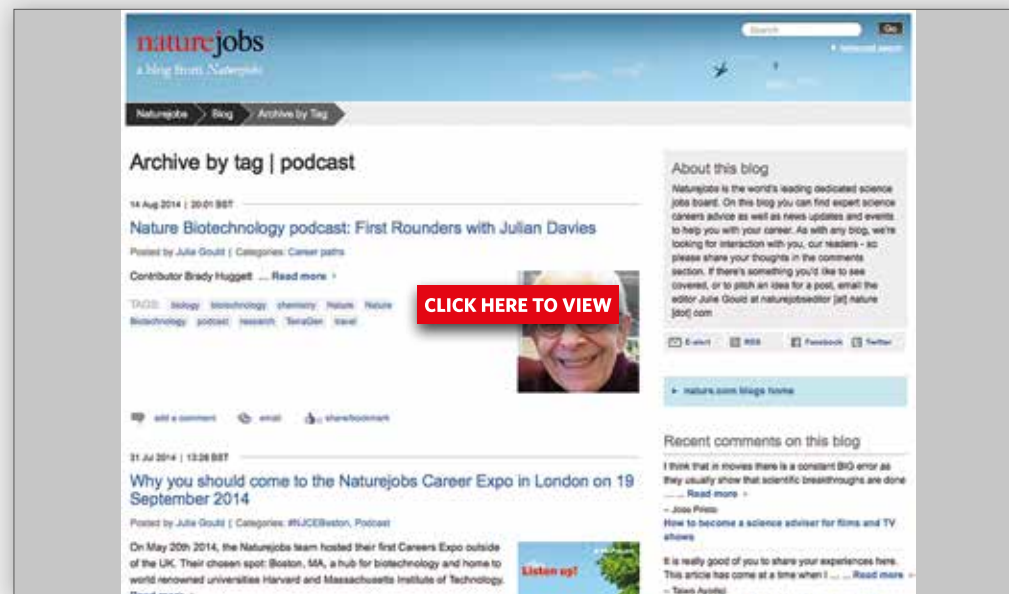
Naturejobs Webcasts also feature a range of exclusive content to benefit science jobseekers at every stage of their career. Hosted on the *Naturejobs* Blog, the webcasts are also available on nature.com for six months.

Sponsored: Sponsor a themed webcast and use our established editorial product to raise your profile.

Custom: Use our tailor-made service and work with our editorial team to develop a your own webcast content.

NEW FOR 2016! SPONSORED WEBCASTS

PODCAST ARCHIVE ON THE NATUREJOBS BLOG



WEBCAST ON WRITING A SUCCESSFUL GRANT PROPOSAL





CANDIDATE SEARCH

Find, short-list and be alerted to new candidates that are the right fit for your organization.



40,000
highly-skilled candidates*



130+
countries*



87%
willing to relocate
for the right position*

Set up candidate alerts to keep informed when new candidates matching your criteria add their searchable details to the website.

Search using keywords to quickly find candidates

Filter candidates by a number of areas:

- Speciality and interests
- Years of experience
- Qualifications
- Employment type
- Salary
- Willingness to relocate

naturejobs.com

Jobs | News and Blog | Career Expo | For employers

Advertising options | Testimonials | Resources | FAQs | Contact us

Search for candidates | Post a job

What **Where** **Find Candidates**

Candidate search results (Users 1 - 20 of 39,431)

Sort by: Last updated | Sort

Andriy R. K.
Biology
Postgraduate - Master's degree - 5 years
Ukraine
Specialities: Biochemistry, Biophysics
Updated: about 1 hour ago

Rogier V.
Biology
Postgraduate - Master's degree - 1 year or less
Netherlands
Updated: about 1 hour ago

Account summary
Credit balance: 999
Expires on: 31 Dec 2015

Contact details
Contact a Naturejobs customer service representative in your region:
US, Canada and Latin America: +1-888-331-6288
UK and Europe: +44 (0)20-7843-4759
Greater China: +86 21 24225046
Japan, Australia, New Zealand: +61 (0)3 3267 8765
Email a customer service representative

Create a shortlist of your top candidates

View how recently a CV has been updated

View a personal summary

Download a candidate's CV

Accessing the candidate database is a quick and easy process, and is a cost-effective option for finding new recruits. You can either purchase individual credits or purchase a package which will include additional savings.

Speak to your *Naturejobs* sales representative for more information or to purchase credits.

naturejobs
CAREER EXPO|BOSTON

naturejobs
CAREER EXPO|DÜSSELDORF

naturejobs
CAREER EXPO|LONDON

naturejobs
CAREER EXPO|SAN FRANCISCO

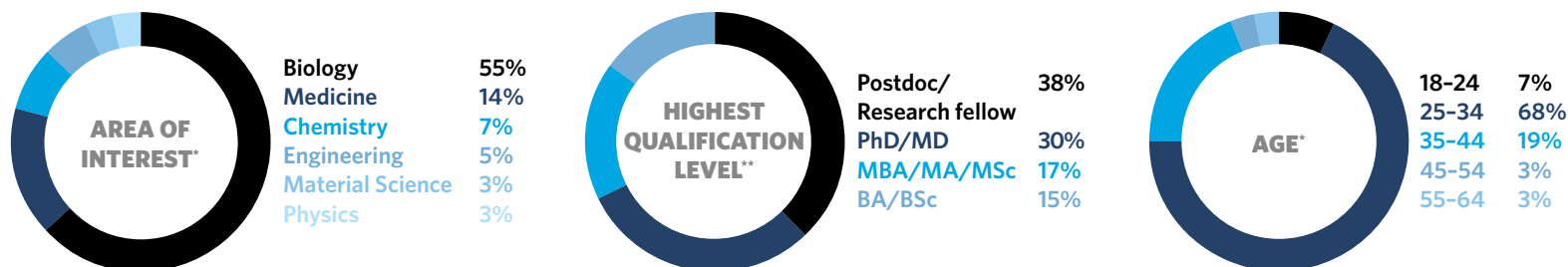
The *Naturejobs* Career Expo is the largest career fair and conference focused exclusively on the scientific world. The event promotes global career opportunities in science, be it in industrial research, research organizations or academia. Continuing the huge success of the London event, now in its ninth year, 2016 will see expos take place in Boston, Düsseldorf and, for the first time, San Francisco.

The *Naturejobs* Career Expo provides the ideal opportunity for you to:

- ✓ **Meet** jobseekers face-to-face
- ✓ **Promote** your organization, its activities and its culture
- ✓ **Network** with delegates of your choice
- ✓ **Learn** what will attract fresh talent to your organization

89% of exhibitors said that their primary objectives were met.*

80% of delegates would recommend the expo to a friend or colleague.*



For more information about the *Naturejobs* Career Expo, please contact:

Peter Crook | T: +44 (0)20 7843 4962 | M: +44 (0)7803 116 120 | E: p.crook@nature.com

Suzanne Cox | T: +44 (0)20 7418 5756 | E: suzanne.cox@nature.com

Sponsorship opportunities

- Exhibition stand
- Feature in *Nature*
- Event website
- Delegate handbook
- Event signage
- Access to delegate CVs
- Naturejobs.com advertising
- Natureevents.com advertising
- Sponsored workshops
- Sponsored networking
- CV Clinic

Plus many more





2016 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

JANUARY

7

Deadline: 29 Dec 2015 (US), 30 Dec 2015 (EU)

14

Conference/Bonus Distribution:
Harvard National Collegiate Research Conference

Deadline: 07 Jan 2016 (US), 08 Jan 2016 (EU)

21

Conference/Bonus Distribution:
Imperial College Career Fair

Deadline: 14 Jan 2016 (US), 15 Jan 2016 (EU)

28

Conference/Bonus Distribution:
MIT European Career Fair

Deadline: 21 Jan 2016 (US), 22 Jan 2016 (EU)

FEBRUARY

4

Deadline: 28 Jan 2016 (US), 29 Jan 2016 (EU)

11

SPOTLIGHT ON GRADUATES

Deadline: 04 Feb 2016 (US), 05 Feb 2016 (EU)

18

Deadline: 11 Feb 2016 (US), 12 Feb 2016 (EU)

25

SPOTLIGHT ON POSTDOCS

Conference/Bonus Distribution:
National Postdoc Association Annual Meeting

Deadline: 18 Feb 2016 (US), 19 Feb 2016 (EU)

MARCH

3

Deadline: 25 Feb 2016 (US), 26 Feb 2016 (EU)

10

SPOTLIGHT ON FACULTY

Conference/Bonus Distribution:
American Physical Society March Meeting
251st ACS National Meeting & Exposition
Society of Toxicology 55th Annual Meeting

Deadline: 03 Mar 2016 (US), 04 Mar 2016 (EU)

17

SPOTLIGHT ON TRAINING

Conference/Bonus Distribution:
Yale Biomedical Career Fair

Deadline: 10 Mar 2016 (US), 11 Mar 2016 (EU)

24

SPOTLIGHT ON GROUP LEADERS/PIS

Conference/Bonus Distribution:
European Geosciences Union General Assembly

Deadline: 17 Mar 2016 (US), 18 Mar 2016 (EU)

31

Deadline: 22 Mar 2016 (US), 23 Mar 2016 (EU)

APRIL

7

SPOTLIGHT ON BIOINFORMATICS

Conference/Bonus Distribution:
European Human Genetics Conference

Deadline: 31 Mar 2016 (US), 01 Apr 2016 (EU)

14

SPOTLIGHT ON CANCER

Conference/Bonus Distribution:
AACR Annual Meeting
AACR Career Fair

Deadline: 07 Apr 2016 (US), 08 Apr 2016 (EU)

21

Conference/Bonus Distribution:
Naturejobs Career Expo San Francisco

Deadline: 14 Apr 2016 (US), 15 Apr 2016 (EU)

28

Deadline: 21 Apr 2016 (US), 22 Apr 2016 (EU)



2016 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

MAY

5

Conference/Bonus Distribution:

BIO International Convention

Biology, Chemistry, Food Careers Career Event

AAI Annual Meeting

Imperial College PhD Career Fair

Deadline: 27 Apr 2016 (US), 28 Apr 2016 (EU)

12

Conference/Bonus Distribution:

Naturejobs Career Expo Boston

Deadline: 05 May 2016 (US), 06 May 2016 (EU)

19

Deadline: 12 May 2016 (US), 13 May 2016 (EU)

26

SPOTLIGHT ON BIOTECH/PHARMA

Conference/Bonus Distribution:

BIO Career Fair

Deadline: 19 May 2016 (US), 20 May 2016 (EU)

JUNE

2

Deadline: 25 May 2016 (US), 26 May 2016 (EU)

9

SPOTLIGHT ON MICROBIOLOGY

Conference/Bonus Distribution:

116th General Meeting ASM

Deadline: 02 Jun 2016 (US), 03 Jun 2016 (EU)

16

Deadline: 09 Jun 2016 (US), 10 Jun 2016 (EU)

23

Deadline: 16 Jun 2016 (US), 17 Jun 2016 (EU)

30

Deadline: 23 Jun 2016 (US), 24 Jun 2016 (EU)

JULY

7

NATUREEVENTS DIRECTORY

Conference/Bonus Distribution:

EuroScience Open Forum

Deadline: 30 Jun 2016 (US), 01 Jul 2016 (EU)

14

Deadline: 07 Jul 2016 (US), 08 Jul 2016 (EU)

21

Deadline: 14 Jul 2016 (US), 15 Jul 2016 (EU)

28

Deadline: 21 Jul 2016 (US), 22 Jul 2016 (EU)

AUGUST

4

Deadline: 28 Jul 2016 (US), 29 Jul 2016 (EU)

11

Deadline: 04 Aug 2016 (US), 05 Aug 2016 (EU)

18

Conference/Bonus Distribution:

252nd ACS National Meeting & Exposition

Deadline: 11 Aug 2016 (US), 12 Aug 2016 (EU)

25

Deadline: 18 Aug 2016 (US), 19 Aug 2016 (EU)



2016 ADVERTISING FEATURES, EDITORIAL & CONFERENCES CALENDAR

SEPTEMBER

1

Deadline: 24 Aug 2016 (US), 25 Aug 2016 (EU)

8

Deadline: 01 Sept 2016 (US), 02 Sept 2016 (EU)

15

SPOTLIGHT ON POSTDOCS

Conference/Bonus Distribution:
Naturejobs Career Expo London

Deadline: 08 Sept 2016 (US), 09 Sept 2016 (EU)

22

SPOTLIGHT ON FACULTY

Deadline: 15 Sept 2016 (US), 16 Sept 2016 (EU)

29

Deadline: 22 Sept 2016 (US), 23 Sept 2016 (EU)

OCTOBER

6

Deadline: 29 Sept 2016 (US), 30 Sept 2016 (EU)

13

SPOTLIGHT ON GENETICS

Conference/Bonus Distribution:
American Society of Human Genetics Annual Meeting

Deadline: 06 Oct 2016 (US), 07 Oct 2016 (EU)

20

Deadline: 13 Oct 2016 (US), 14 Oct 2016 (EU)

27

SPOTLIGHT ON GRADUATES

Deadline: 20 Oct 2016 (US), 21 Oct 2016 (EU)

NOVEMBER

3

Deadline: 27 Oct 2016 (US), 28 Oct 2016 (EU)

10

SPOTLIGHT ON NEUROSCIENCE

Conference/Bonus Distribution:
Society for Neuroscience Annual Meeting

Naturejobs Career Expo Düsseldorf

Deadline: 03 Nov 2016 (US), 04 Nov 2016 (EU)

17

Deadline: 10 Nov 2016 (US), 11 Nov 2016 (EU)

24

Conference/Bonus Distribution:
Materials Research Society

Deadline: 17 Nov 2016 (US), 18 Nov 2016 (EU)

DECEMBER

1

SPOTLIGHT ON CELL BIOLOGY

Conference/Bonus Distribution:
Annual Meeting American Society for Cell Biology
American Society of Hematology Annual Meeting

Deadline: 24 Nov 2016 (US), 25 Nov 2016 (EU)

8

Conference/Bonus Distribution:
American Geophysical Union Fall Meeting

Deadline: 01 Dec 2016 (US), 02 Dec 2016 (EU)

15

Deadline: 08 Dec 2016 (US), 09 Dec 2016 (EU)

22

NATUREEVENTS DIRECTORY

Deadline: 15 Dec 2016 (US), 16 Dec 2016 (EU)



A-Z OF TITLES

	IMPACT*			PRINT**			ONLINE***		
PUBLICATIONS	IMPACT FACTOR	RANK	CATEGORY	ISSUES PER YEAR	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS	MONTHLY PAGE VIEWS	MONTHLY UNIQUE USERS
<i>Acta Pharmacologica Sinica</i>	2.912	45/157	Chemistry, Multidisciplinary	2	700	8,400	5,031	78,810	35,449
<i>American Journal of Gastroenterology</i>	10.755	6/76	Gastroenterology & Hepatology	12	12,553	92,818	11,613	267,266	120,358
<i>BDJ in Practice</i>	New	New	New	12	18,365	41,872	Replicated online as a digital version		
<i>BDJ Open</i>	Launching soon								
<i>BDJ Student</i>	Magazine			3	3,270		Replicated online as a digital version		
<i>BDJ Team</i>	Magazine			Online only	Online only	Online only	1,516	20,402	8,182
<i>Blood Cancer Journal</i>	3.467	77/211	Oncology	Online only	Online only	Online only	7,670	27,167	14,886
<i>Bone Marrow Transplantation</i>	3.570	8/25	Transplantation	12	182	1,560	44,540	148,842	64,413
<i>Bone Research</i>	1.310	20/21	Cell & Tissue Engineering	Online only	Online only	Online only	1,020	11,942	5,437
<i>BoneKEy Reports</i>	New	New	New	Online only	Online only	Online only	3,992	19,692	11,327
<i>British Dental Journal</i>	1.082	55/88	Dentistry, Oral Surgery & Medicine	24	18,633	54,781	19,654	439,654	212,131
<i>British Journal of Cancer</i>	4.836	34/211	Oncology	24	233	1,945	53,272	294,252	129,986
<i>Cancer Gene Therapy</i>	2.416	64/123	Medicine, Research & Experimental	12	66	573	69,530	36,615	18,421
<i>Cell Death & Differentiation</i>	8.184	24/290	Biochemistry & Molecular Biology	12	81	590	65,383	191,917	71,529
<i>Cell Death Discovery</i>	New	New	New	Online only	Online only	Online only	212	1,090	358
<i>Cell Death & Disease</i>	5.014	49/184	Cell Biology	Online only	Online only	Online only	12,765	175,046	63,152
<i>Cell Discovery</i>	New	New	New	Online only	Online only	Online only	904	9,875	3,600
<i>Cell Research</i>	12.413	13/184	Cell Biology	12	1,000	12,000	32,193	189,264	70,075
<i>Cellular & Molecular Immunology</i>	4.112	36/148	Immunology	6	1,200	8,688	14,284	42,140	17,892
<i>Clinical and Translational Gastroenterology</i>	New	New	New	Online only	Online only	Online only	5,560	11,010	5,776
<i>Clinical and Translational Immunology</i>	New	New	New	Online only	Online only	Online only	4,660	11,420	5,614
<i>Emerging Microbes & Infections</i>	2.258	72/119	Microbiology	Online only	Online only	Online only	4,044	29,247	11,262
<i>European Journal of Clinical Nutrition</i>	2.709	29/77	Nutrition & Dietetics	12	136	1,577	33,739	170,090	81,731
<i>European Journal of Human Genetics</i>	4.349	36/167	Genetics & Heredity	12	736	4,471	53,674	142,447	65,771
<i>Evidence Based Dentistry</i>	n/a	n/a	n/a	4	19,119		17,008	35,196	19,604
<i>Experimental & Molecular Medicine</i>	3.446	34/123	Medicine, Research & Experimental	Online only	Online only	Online only	3,187	41,921	18,374
<i>Eye</i>	2.082	21/57	Ophthalmology	12	3,704	12,525	28,113	181,015	93,492
<i>Gene Therapy</i>	3.104	43/123	Medicine, Research & Experimental	12	73	397	66,970	88,792	41,854
<i>Genes and Immunity</i>	2.913	66/167	Genetics & Heredity	8	86	517	67,785	27,474	12,935
<i>Genetics in Medicine</i>	7.329	15/167	Genetics & Heredity	12	1,806	9,968	7,599	201,167	56,235
<i>Heredity</i>	3.805	13/146	Evolutionary Biology	12	186	1,894	51,384	106,895	47,109
<i>Horticulture Research</i>	New	New	New	Online only	Online only	Online only	1,536	20,635	10,215

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A-Z OF TITLES

	IMPACT*			PRINT**			ONLINE***		
PUBLICATIONS	IMPACT FACTOR	RANK	CATEGORY	ISSUES PER YEAR	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS	MONTHLY PAGE VIEWS	MONTHLY UNIQUE USERS
<i>Human Genome Variation</i>	New	New	New	Online only	Online only	Online only	1,984	7,385	3,973
<i>Hypertension Research</i>	2.658	30/60	Peripheral Vascular Disease	12	4,559	17,922	7,338	46,385	20,456
<i>Immunology & Cell Biology</i>	4.147	35/148	Immunology	10	151	1,041	31,102	107,026	48,685
<i>International Journal of Impotence Research</i>	1.756	39/78	Urology & Nephrology	6	90	585	33,795	60,830	35,803
<i>International Journal of Obesity</i>	5.004	8/77	Nutrition & Dietetics	12	153	802	46,983	219,633	97,695
<i>International Journal of Oral Science</i>	2.531	15/88	Dentistry, Oral Surgery & Medicine	Online only	Online only	Online only	2,215	19,170	8,413
<i>Journal of Exposure Science and Environmental Epidemiology</i>	3.185	25/88	Toxicology	6	51	324	25,754	27,543	12,365
<i>Journal of Human Genetics</i>	2.462	86/167	Genetics & Heredity	12	257	1,873	14,898	55,234	23,017
<i>Journal of Human Hypertension</i>	2.700	29/60	Peripheral Vascular Disease	12	48	198	30,411	57,553	33,442
<i>Journal of Perinatology</i>	2.072	28/79	Obstetrics & Gynecology	12	3,470	26,814	26,088	101,272	46,926
<i>Laboratory Investigation</i>	3.676	14/76	Pathology	12	1,046	11,234	58,482	96,148	43,443
<i>Leukemia</i>	10.431	3/68	Hematology	12	136	801	41,030	243,001	93,260
<i>Light: Science and Applications</i>	14.603	2/86	Optics	Online only	Online only	Online only	5,865	50,718	12,804
<i>Microsystems & Nanoengineering</i>	New	New	New	Online only	Online only	Online only	1,520	6,757	3,115
<i>Modern Pathology</i>	6.187	5/76	Pathology	12	4,987	22,591	47,761	260,440	97,914
<i>Molecular Psychiatry</i>	14.496	1/140	Psychiatry	12	70	748	61,787	174,874	75,508
<i>Molecular Therapy</i>	6.227	11/123	Medicine, Research & Experimental	12	846	6,010	23,554	169,888	67,408
<i>Molecular Therapy: Methods & Clinical Development</i>	New	New	New	Online only	Online only	Online only	1,976	17,544	9,041
<i>Molecular Therapy: Nucleic Acids</i>	4.512	19/123	Medicine, Research & Experimental	Online only	Online only	Online only	3,277	34,273	10,684
<i>Molecular Therapy: Oncolytics</i>	New	New	New	Online only	Online only	Online only	892	4,902	2,168
<i>Mucosal Immunology</i>	7.374	14/148	Immunology	6	763	3,523	17,947	70,436	23,853
<i>Nature</i>	41.456	1/56	Multidisciplinary Sciences	51	50,200	365,456	484,357	8,687,776	3,151,036
<i>Nature Biotechnology</i>	41.514	2/163	Biotechnology & Applied Microbiology	12	10,554	55,666	145,062	844,064	309,530
<i>Nature Cell Biology</i>	19.679	6/184	Cell Biology	12	413	3,943	108,160	383,886	126,750
<i>Nature Chemical Biology</i>	12.996	8/290	Biochemistry & Molecular Biology	12	588	4,405	32,603	265,873	92,037
<i>Nature Chemistry</i>	25.325	3/157	Chemistry, Multidisciplinary	12	758	5,708	34,056	392,385	115,964
<i>Nature Climate Change</i>	14.547	1/77	Meteorology & Atmospheric Sciences	12	728	7,033	29,773	226,013	89,368
<i>Nature Communications</i>	11.470	3/57	Multidisciplinary Sciences	Online only	Online only	Online only	36,621	2,061,999	654,932
<i>Nature Energy</i>	Launching soon								
<i>Nature Genetics</i>	29.352	2/167	Genetics & Heredity	12	940	9,146	111,745	707,025	247,636
<i>Nature Geoscience</i>	11.740	1/175	Geosciences, Multidisciplinary	12	914	9,292	33,545	219,453	81,394
<i>Nature Immunology</i>	20.004	4/148	Immunology	12	748	5,336	82,822	432,356	126,535

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A-Z OF TITLES

	IMPACT*			PRINT**			ONLINE***		
PUBLICATIONS	IMPACT FACTOR	RANK	CATEGORY	ISSUES PER YEAR	CIRCULATION	READERSHIP	ALERT SUBSCRIBERS	MONTHLY PAGE VIEWS	MONTHLY UNIQUE USERS
<i>Nature Materials</i>	36.503	1/260	Materials Science, Multidisciplinary	12	648	4,906	97,188	644,415	178,508
<i>Nature Medicine</i>	27.363	1/123	Medicine, Research & Experimental	12	1,989	18,646	159,520	707,030	262,447
<i>Nature Methods</i>	32.072	1/79	Biochemical Research Methods	12	56,364	219,135	150,429	603,425	193,465
<i>Nature Microbiology</i>	Launching soon								
<i>Nature Nanotechnology</i>	34.048	1/80	Nanoscience &, Nanotechnology	12	558	3,676	51,331	490,727	156,335
<i>Nature Neuroscience</i>	16.095	5/252	Neurosciences	12	693	6,641	87,660	632,957	205,514
<i>Nature Photonics</i>	32.386	1/87	Optics	12	663	5,171	27,312	300,892	86,925
<i>Nature Physics</i>	20.147	2/78	Physics, Multidisciplinary	12	717	7,130	53,218	321,666	112,545
<i>Nature Plants</i>	New	New	New	Online only	Online only	Online only	3,307	82,650	24,639
<i>Nature Protocols</i>	9.673	2/79	Biochemical Research Methods	Online only	Online only	Online only	51,682	409,300	167,826
<i>Nature Reviews Cancer</i>	37.400	2/211	Oncology	12	1,071	11,521	98,424	450,666	160,951
<i>Nature Reviews Cardiology</i>	9.183	5/123	Cardiac & Cardiovascular Systems	12	358	2,430	55,177	89,737	41,769
<i>Nature Reviews Clinical Oncology</i>	14.180	7/211	Oncology	12	618	5,573	62,981	118,781	54,460
<i>Nature Reviews Disease Primers</i>	New	New	New	Online only	Online only	Online only	700	23,909	8,259
<i>Nature Reviews Drug Discovery</i>	41.908	1/255	Pharmacology & Pharmacy	12	7,625	34,269	102,185	417,163	161,277
<i>Nature Reviews Endocrinology</i>	13.281	3/128	Endocrinology & Metabolism	12	493	3,984	35,938	116,883	56,837
<i>Nature Reviews Gastroenterology and Hepatology</i>	12.610	3/76	Gastroenterology & Hepatology	12	387	2,915	59,924	54,771	30,431
<i>Nature Reviews Genetics</i>	36.978	1/167	Genetics & Heredity	12	670	6,456	100,934	432,810	164,441
<i>Nature Reviews Immunology</i>	34.985	2/148	Immunology	12	926	4,958	79,933	467,949	152,190
<i>Nature Reviews Materials</i>	Launching soon								
<i>Nature Reviews Microbiology</i>	23.574	1/119	Microbiology	12	508	3,545	66,579	321,364	123,834
<i>Nature Reviews Molecular Cell Biology</i>	37.806	1/184	Cell Biology	12	435	2,451	114,651	405,150	147,835
<i>Nature Reviews Nephrology</i>	8.542	5/78	Urology & Nephrology	12	446	2,564	43,146	108,316	45,797
<i>Nature Reviews Neurology</i>	15.358	2/192	Clinical Neurology	12	570	4,484	55,649	123,410	61,863
<i>Nature Reviews Neuroscience</i>	31.427	1/252	Neurosciences	12	669	6,461	85,491	407,473	160,634
<i>Nature Reviews Rheumatology</i>	9.845	2/32	Rheumatology	12	1,091	6,109	43,256	118,980	48,461
<i>Nature Reviews Urology</i>	4.840	7/78	Urology & Nephrology	12	288	2,163	43,192	56,018	33,420
<i>Nature Structural and Molecular Biology</i>	13.309	2/73	Biophysics	12	361	2,913	99,863	269,051	94,424
<i>Neuropsychopharmacology</i>	7.048	11/255	Pharmacology & Pharmacy	13	304	2,765	66,946	228,674	103,650
<i>NPG Asia Materials</i>	10.118	14/260	Materials Science, Multidisciplinary	Online only	Online only	Online only	3,745	69,507	30,698
<i>npj Aging and Mechanisms of Disease</i>	New	New	New	Online only	Online only	Online only	1,323	13,000	6,794
<i>npj Biofilms and Microbiomes</i>	New	New	New	Online only	Online only	Online only	1,046	7,845	2,962

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<i>npj Breast Cancer</i>	New	New	New	Online only	Online only	Online only	599	4,189	2,088
<i>npj Clean Water</i>	Launching soon								
<i>npj Computational Materials</i>	Launching soon								
<i>npj Genomic Medicine</i>	Launching soon								
<i>npj Microgravity</i>	New	New	New	Online only	Online only	Online only	802	4,896	2,613
<i>npj Molecular Phenomics</i>	Launching soon								
<i>npj Parkinson's Disease</i>	New	New	New	Online only	Online only	Online only	671	5,663	2,548
<i>npj Pollution Control</i>	Launching soon								
<i>npj Primary Care Respiratory Medicine</i>	2.504	2/19	Primary Health Care	Online only	Online only	Online only	749	27,076	17,430
<i>npj Quantum Information</i>	Launching soon								
<i>npj Regenerative Medicine</i>	Launching soon								
<i>npj Schizophrenia</i>	New	New	New	Online only	Online only	Online only	993	9,657	4,654
<i>npj Science of Learning</i>	Launching soon								
<i>npj Systems Biology and Applications</i>	Launching soon								
<i>npj Vaccines</i>	Launching soon								
<i>Nutrition & Diabetes</i>	2.654	32/77	Nutrition & Dietetics	Online only	Online only	Online only	8,816	19,074	8,714
<i>Oncogene</i>	8.459	12/167	Genetics & Heredity	50	87	711	58,220	564,475	191,712
<i>Oncogenesis</i>	3.952	60/211	Oncology	Online only	Online only	Online only	7,139	21,159	8,323
<i>Pediatric Research</i>	2.314	29/120	Pediatrics	13	3,287	13,755	6,847	207,559	116,032
<i>Polymer Journal</i>	1.653	41/82	Polymer Science	12	268	2,631	6,986	96,736	39,231
<i>Prostate Cancer and Prostatic Diseases</i>	2.830	16/78	Urology & Nephrology	4	63	515	43,357	26,326	14,708
<i>Scientific American</i>	1.070	20/57	Multidisciplinary Sciences	12	520,000	3,500,000	721,000	10,000,000	4,959,320
<i>Scientific Data</i>	New	New	Multidisciplinary Sciences	Online only	Online only	Online only	5,619	55,347	26,452
<i>Scientific Reports</i>	5.578	5/57	Multidisciplinary Sciences	Online only	Online only	Online only	62,666	1,947,537	628,473
<i>Signal Transduction and Targeted Therapy</i>	Launching soon								
<i>Spinal Cord</i>	1.804	20/64	Rehabilitation	12	907	3,317	47,103	110,029	48,935
<i>Spinal Cord Series and Cases</i>	Launching soon								
<i>The ISME Journal</i>	9.302	4/145	Ecology	12	231	1,116	20,689	185,787	51,479
<i>The Journal of Antibiotics</i>	1.730	88/119	Microbiology	12	390	4,146	9,136	49,933	18,286
<i>The Pharmacogenomics Journal</i>	4.229	37/167	Genetics & Heredity	6	62	512	68,455	37,635	16,581
<i>Translational Psychiatry</i>	5.620	16/140	Psychiatry	Online only	Online only	Online only	4,753	57,563	25,800

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INSERTS AND OUTSERTS

In addition to traditional print advertisements, *Nature* and select *Nature*-branded research and review titles also accommodate printed **inserts and outserts** that are either bound in or polybagged along with the journal. Below you will see examples of the unique print options available to you.

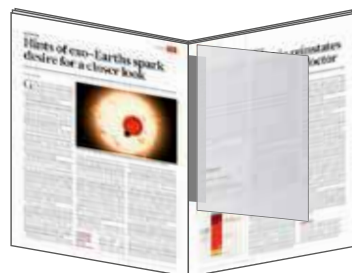
- Add value and impact to your ongoing campaigns
- Showcase recruitment opportunities or raise employer branding
- Target delegates at a particular conference or career fair



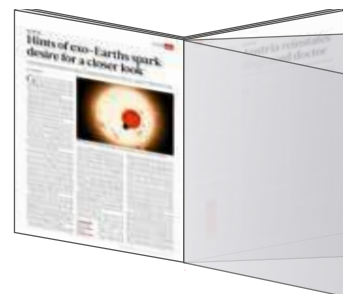
Cover tip-on



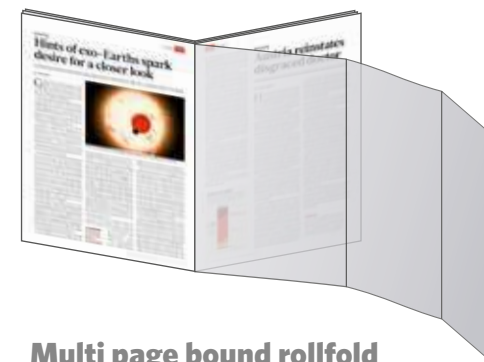
Loose insert



Magnastrap insert



Multi page bound insert



Multi page bound rollfold



Cigarband*



Butterfly gatefold



Poster



French door cover

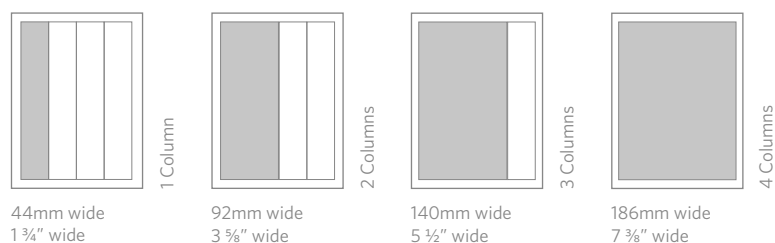


PRINT: NATURE, NATURE RESEARCH & NATURE REVIEWS

Mechanical specifications for *Nature* and the following journals:

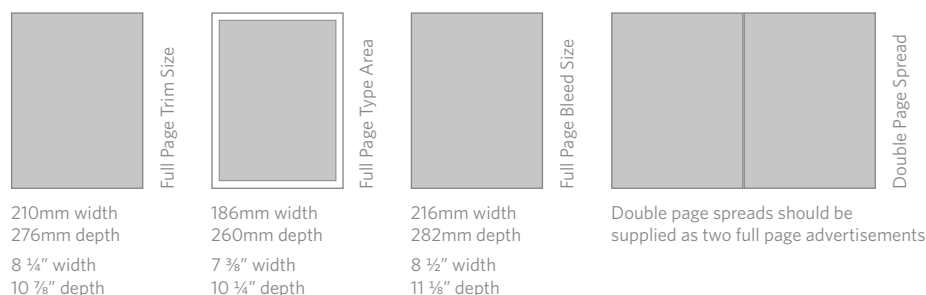
Nature
Nature Biotechnology
Nature Cell Biology
Nature Chemical Biology
Nature Chemistry
Nature Climate Change
Nature Genetics
Nature Geoscience
Nature Immunology
Nature Materials
Nature Medicine
Nature Methods
Nature Nanotechnology
Nature Neuroscience
Nature Photonics
Nature Physics
Nature Structural & Molecular Biology
Nature Reviews Cancer
Nature Reviews Drug Discovery
Nature Reviews Genetics
Nature Reviews Immunology
Nature Reviews Microbiology
Nature Reviews Molecular Cell Biology
*Nature Reviews Cardiology**
*Nature Reviews Endocrinology**
*Nature Reviews Gastroenterology & Hepatology**
*Nature Reviews Nephrology**
*Nature Reviews Neurology**
*Nature Reviews Clinical Oncology**
*Nature Reviews Rheumatology**
*Nature Reviews Urology**

Column Width Advertisements



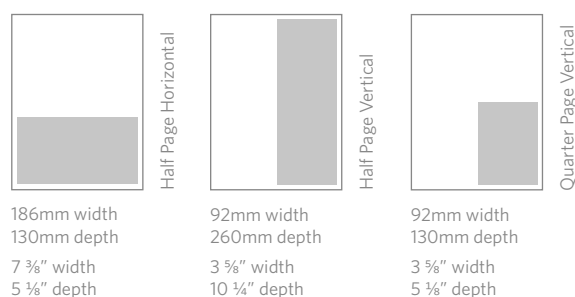
These can be 1–4 columns wide with the depth in increments of 1cm up to a maximum of 26cm.
e.g: 2 columns wide × 16cm deep (size = 2 × 16)

Full Page Advertisements

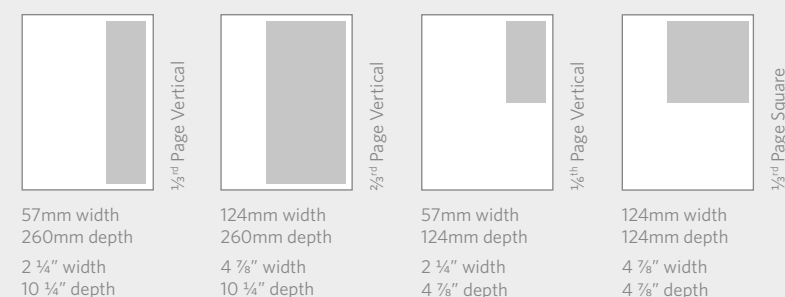


Print production guidelines — page 22.

Fractional Advertisements



These sizes are only available via our US sales team.





PRINT: OTHER TITLES

The following journals are sized 8 ¼ × 10 ⅞ (210 × 276mm)

American Journal of Gastroenterology, Genetics in Medicine, The Journal of Investigative Dermatology, Kidney International, Laboratory Investigation, Modern Pathology, Molecular Therapy, Mucosal Immunology , Pediatric Research

	Width (mm)	Height (mm)	Width (in)	Height (in)
Full Page Trim Size (210 × 276mm size)	210	276	8 ¼	10 ⅞
Full Page Bleed Size (210 × 276mm size)	216	282	8 ½	11 ⅞
Double Page Spread Trim Size (210 × 276mm size)	420	276	16 ½	10 ⅞
Double Page Spread Bleed Size (210 × 276mm size)	426	282	16 ¾	11 ⅞

All other journal sizes are 8¼ × 11 (210 × 280mm)

Bone Marrow Transplantation, British Journal of Cancer, Cancer Gene Therapy, Cell Death and Differentiation, Cell Research, European Journal of Clinical Nutrition, European Journal of Human Genetics, Eye, Gene Therapy, Genes and Immunity, Heredity, Immunology and Cell Biology, International Journal of Impotence Research, International Journal of Obesity, Journal of Cerebral Bloodflow & Metabolism, Journal of Exposure Science and Environmental Epidemiology, Journal of Human Hypertension, Journal of Perinatology, Leukemia, Molecular Psychiatry, Neuropsychopharmacology, Oncogene, Prostate Cancer & Prostatic Diseases, Spinal Cord, The ISME Journal, The Pharmacogenomics Journal

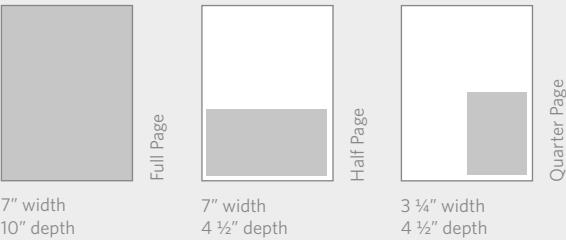
	Width (mm)	Height (mm)	Width (in)	Height (in)
Full Page Trim Size (210 × 280mm size)	210	280	8 ¼	11
Full Page Bleed Size (210 × 280mm size)	216	286	8 ½	11 ¼
Double Page Spread Trim Size (210 × 280mm size)	420	280	16 ½	11
Double Page Spread Bleed Size (210 × 280mm size)	426	286	16 ¾	11 ¼

Applicable to both journal sizes	Width (mm)	Height (mm)	Width (in)	Height (in)
Full Page Type Area	178	254	7	10
Half Page Horizontal	178	124	7	4 ⅞
Half Page Vertical	86	254	3 ⅜	10

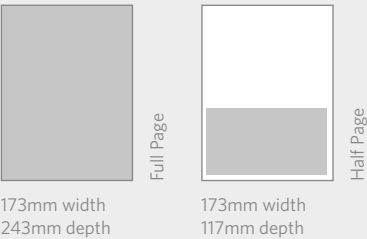
Scientific American & Spektrum der Wissenschaft

When supplying materials for Scientific American or Spektrum der Wissenschaft please use the same file format and follow the same guidelines as for Naturejobs. Please submit ads to your regional Naturejobs representative or contact us for more information.

Scientific American



Spektrum der Wissenschaft



Print production guidelines — page 22.

Please check with your sales representative to ensure that the advert size you require is available.

Please take care to follow the guidelines in this document to ensure your artwork is compatible with our production workflow.

Acceptable File Formats for Graphics

Artwork should be supplied in PDF format. To ensure good reproduction of your artwork please supply a PDF to PDF/X-1a standard. If this is not possible, supply a standard, high resolution PDF, of at least 300dpi with all fonts and images embedded. Ensure that bleed is included and clearly shown with bleed marks.

For help on creating PDFs to our specifications please visit: www.nature.com/advertising

We can also accept artwork supplied in these formats:

- Adobe InDesign, Adobe Illustrator, Adobe Photoshop, TIFF and EPS
- Corel Draw and Microsoft Office files cannot be accepted
- PDFs should not use any passwords or security options
- Files should not contain transparency options, these may not print as expected
- Full page advertisements must have a bleed of 3mm or 1/8" added to the trimmed advert size
- Four-colour solids should not exceed an overall density of 300%
- Adobe Illustrator files need to be supplied with fonts and images or saved with all fonts and images embedded and the text converted to outlines

Colour

- All files must use a CMYK or greyscale colour space
- No spot colours should be used
- No Colour Management, ICC profiles or Lab colour should be used

Fonts

- Embed or supply fonts as necessary
- Do not use 'multiple master' fonts

Images

- Images should be no less than 300dpi
- Images must be CMYK or greyscale — do not use duotones made using spot colours

Proofs

For best colour reproduction you must supply an accurate colour proof. Send via conventional mail to your production contact. The proof must have been created from the same digital files as those supplied to us. For monochrome advertisements, a black and white laser proof is sufficient.

Electronic Submission

Sending Files via the internet

The easiest way to send files is by using this web site:

<http://stingray.nature.com>

username: naturejobs

password: naturejobs

Please follow the instructions on the site to upload your files to us. If you have any problems please contact us using the details below.

Sending Files via E-Mail

PDFs can be submitted by email to your sales representative.

Contact Information

Please submit ads to your regional *Naturejobs* representative.

For further information, help and advice on any aspect of digital production please contact us using the details below:

Jason Rayment

T: +44 (0) 20 7843 4807

E: j.rayment@nature.com



BANNER SPECIFICATIONS

BANNER POSITIONS AND DIMENSIONS	MAX FILE SIZES	FILE TYPE	ENHANCED RICH MEDIA OPTIONS
Leaderboard 728×90 Horizontal/Top.	Standard/Flash — Up to 45kb Rich Media — 40kb initial load/60kb additional polite load Expanding — 200px max height for all child files (must expand downwards) Video — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps	GIF, JPEG, SWF HTML5 must be third party ad served e.g Sizmek or Doubleclick Studio	Expanding, Video, Data Capture and Calendar Reminders
MPU/Square 300×250 Central Page Content.	Standard/Flash — Up to 45kb Rich Media — 40kb initial load/60kb additional polite load Expanding — 300px max width for all child files (must expand left) Video — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps	GIF, JPEG, SWF HTML5 must be third party ad served e.g Sizmek or Doubleclick Studio	Expanding, Video, Data Capture and Calendar Reminders
Button 300×100 Right page content.	Standard/Flash — Up to 45kb Rich Media — 40kb initial load/60kb additional polite load Expanding — 200px max height for all child files (must expand downwards) Video — Up to 2MB high quality streaming media no longer than 30 seconds in duration and should not exceed 18fps	GIF, JPEG, SWF	Not Available
Wallpaper 1720×1100 Background of page. Only on selected websites.	Standard — Up to 80kb Frequency capped 5 views per user in 24 hours. Due to the high impact nature of these formats we can only run these on selected areas of the nature.com network — please contact your account manager for more details.	GIF, JPEG, PNG	Not Available
Baseboard 980×90 Fixed, bottom of screen. Only on selected websites.	Standard — Up to 80kb Not available for mobile, static image (no animation), frequency capped 5 views per user in 24 hours. Due to the high impact nature of these formats we can only run these on selected areas of the nature.com network – please contact your account manager for more details.	GIF, JPEG	Not Available
Mobile Ad 300×50 320×50 (Naturejobs App Mobile Banner) Small Screen Devices.	Standard — Up to 10kb Supported on the Naturejobs App.	GIF, JPEG	Not Available
Featured Employer 120×60 naturejobs.com only	Standard — Up to 45kb	GIF, JPEG	Not Available

General Design Constraints

- Advertisements with white or grey backgrounds should have a one-pixel border around the graphic's perimeter and/or created within the graphic
- The inclusion of the border must not exceed the ad's dimension restrictions
- Advertisements may not employ persistent rapid/`strobing' animation of any graphic, copy, or background element(s)
- Advertisements cannot mislead the user. No creative can mimic or resemble any Windows/Macintosh/Unix dialogue boxes, error messages or the like
- Non-functioning drop-down menus, radio buttons and text boxes will not be accepted
- We have final approval over all creative supplied; in the case of extreme negative user feedback/interference we reserve the right to pull creative prior to campaign delivery



BANNER SPECIFICATIONS

Creative deadlines

Please submit your banner creative 3 business days prior to campaign start date.

Standard banner advertising

GIF or a JPEG

- Go-Live Time: 48 Hours (2 business days)
- For file size and available dimensions please see table
- Best practice maximum animation length 15 seconds
- Please provide a live clickthrough URL
- Please provide alternative text
Brought to you by <Company Name>

Basic SWF/Flash

- Go live time: 2-3 business days
- For file size and available dimensions please see table
- Up to Flash 9 accepted
- Maximum animation length 15 seconds (continuous looping — unless specifically coded to stop after a certain number of rotations)
- The Flash clickTAG instructions below must be used to control user click-through
- We require a backup file, GIF or JPG preferable
- For best practice we recommend having the main/most important message in the first frame of the file

NOTE: All SWF files must be accompanied by a backup GIF and a live clickthrough URL. Never use a hardcoded URL within the .fla file, always use the clickTAG as instructed below

Flash clickTAG variable instructions

For Flash creative to work properly in nature.com's ad serving system clients must insert a clickTAG variable into the .fla file so that clicks can be properly counted

1. Add an invisible button to the top layer and present over the entire surface of your creative
2. Add the following clickTAG to the button you have created: **on (release) {getURL (clickTAG, "_blank");}**

Applying ActionScript 3.0 to a button to go to a URL

Create an action layer and place the example code below exchanging "myButton" for the name of your button object

Example:

```
var paramObj:Object = LoaderInfo(this.root.  
loaderInfo).parametersvar clickTAG:String = paramObj.  
clickTAGmyButton.addEventListener( MouseEvent.  
CLICK,function():void { navigateToURL(new  
URLRequest(clickTAG), "_blank"); });
```

More than one click? (ActionScript 2.0 and 3.0)

We can accommodate multiple click zones on one creative. Simply use uniquely named clickTAG variables starting with clickTAG, clickTAG2, clickTAG3 and so on (up to five separate click zones per creative).

NOTE: "clickTAG" is case sensitive.

Rich media options

Expanding adverts

- Go live time: 10-14 business days
- For file size and available dimensions please see table
- Maximum of 5 child files (expanding panels)
- Frequency capping: none required
- Rollover-expands should automatically close when the cursor moves off the banner or additional load file but still contain a clearly labelled "close" button, 10 pt. font minimum
- Click-expands can stay expanded until the user clicks a clearly labelled "close" button, 10 pt. font minimum

Video streaming adverts

- Go live time: 10-14 business days
- For file size and available dimensions please see table
- 50kb initial load
- Up to 2MB of high quality streaming media no longer than 30 seconds in duration
- Please create video in the same size as your chosen format
- The Frames per second (FPS) should not exceed 18fps
- Bandwidth detection set to exclude dial-up
- Frequency capping: none required
- Video animation can autostart
- User initiated on click only. Audio **must** stop when the panel is closed

Suitable original video formats for conversion to third party rich media vendors:

- Electronic: FLV, AVI, MPEG-1,MPEG-2,MPEG-4, MOV, WMV, other un-encoded formats
- Physical: Digital Beta, DVCAM, MiniDV, DVD, VHS

Rich media add-on functionality

Calendar reminder buttons

Users click the banner to add an important date to their calendar. The date is automatically added to Microsoft Outlook for Firefox and Internet Explorer users or Microsoft Entourage for Mac users.

Data capture forms

Collect user details direct from your rich media advert, post the data directly to a server-side collection script hosted by you or us. For complex forms or ecommerce applications, we can use the rich media ad as the initial collection point, and then post data into a web form.

Using third party rich media vendors

Our currently approved third party rich media vendors are: Doubleclick Studio, CheckM8, Bluestreak, Mediamind and Point Roll.

New vendors will need testing in advance of campaign agreement. Our websites contain W3C validated CSS and XHTML which can cause conflicts with some non-validated vendors.

NOTE: in order to hit scheduling targets on booked inventory across the nature.com network an impression is defined by our DART data, and not by your own vendor. If you have concerns that your choice of ad-serving vendor could result in some inconsistency with DoubleClick delivery statistics we recommend overbooking your campaign by 5% at the outset with your sales rep.

At least one business day before rotating new advertisements into existing campaigns, users of third party advertising servers should give a copy to their Account Manager for review.

Third party emails

Please send your materials a minimum of 3 days before the send day. If materials are received after this deadline, we cannot guarantee that we can send the email on the booked day.

General

- We require a fully tested HTML file with all images hosted.
- We also require an ANSI text file as a back-up.
- Max width 570px, max file size 75kb

HTML

- Use basic HTML 4.0
- Stacked table structure is recommended over CSS, nested table and advanced formatting such as colspans and rowspans
- Center align the main table containing your HTML content
- Use the attribute **target="_blank"** with every link otherwise requested page will appear within webmail interface
- Do not use image maps within HTML code

Font

- Regular HTML font formatting is recommended, inline style tags may be used but are not universally accepted by all email programs
- Font styles are defined inline in the nearest tag `<td>`, `<a>` or ``
- Include the full font attributes in each tag that contains HTML text or the font may default to the browsers settings
- Define font in pixels not points

Images

- Use gifs or jpegs NOT png, tif or bmp
- Images should have a resolution of 72dpi
- Images should link to a full hosted URL
- Define both height and width to prevent distortion
- Do not display important content in images only

Required back up ANSI text

- Text must wrap after 70 characters
- Untracked URLs should be on their own line and not exceed 70 characters

- URLs which we track on your behalf must not exceed 255 characters
- All text only emails must be supplied in an ANSI file — not Microsoft Word

Do not use

Microsoft Word to format HTML code or text only emails, JavaScript, attachments, Flash, animated gifs, image only emails or background images

Tips

- Please test your template by sending it to yourself
- Place high priority content near the top of the email so that it displays in preview panes
- Make sure featured content exists in HTML text not only in images
- Keep email length to a minimum
- Avoid using dark backgrounds with light colored text
- White or light colored text is unreadable on a default white background

Alerts

The *Nature* journals, including the research and reviews journals, now include four advertising slots: Headline 1 and 2, and Content 1 and 2.

Creative deadlines

- Please submit your ad copy 6 business days prior to campaign start date.

Advert specifications

Nature alert specification

Offers 5 ad positions that accommodate both standard text and logo as well as graphic ads.

Headline 1, Content 1.

- Graphic only (300×250 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 660 max characters)

Headline 2, *Naturejobs*, Content 2

- Graphic only (629×81 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 660 max characters)

Naturejobs alert specification

Offers 2 ad positions and 5 button positions that accommodate graphic ads only.

- 728×90 px, max file size 45kb
- Featured Employer button 120×60 px, max file size 45kb

Nature Research and Reviews, Clinical/Society-owned alerts

- Text and logo (170×40 px, max file size 45kb and 375 max characters)

Nature News and Scientific Reports alerts specification

Offers 4 equally sized horizontal ad positions that accommodate both text and logo as well as graphic ads.

- Graphic only (629×81 px, max file size 45kb)
- Text and logo (170×40 px, max file size 45kb and 375 max characters)

Supplying copy & logos

- There should always be a headline which will also serve as the main text link through to the promotion/advertiser's site
- For text only please use ANSI characters only — avoid characters not visible on your keyboard (i.e. © or ™), the text-only version of the e-mails will not be able to carry such characters
- No rich media or animation can be used in alerts

Linking /URL tracking

We track click-through (CTR) activity on any URLs in the copy that you supply, including those in plain text. As a result in text-only e-mails the appearance of text URLs changes to an "http://www.nature.com" format.

General design constraints

Logos with white or grey backgrounds should have a one-pixel border around the graphic's perimeter. This border can be created within the graphic. The inclusion of the border must not exceed the logo's dimension restrictions.

We have final approval over all creative supplied; in the case of extreme negative user feedback/interference we reserve the right to pull creative prior to campaign delivery.



TERMS & CONDITIONS

These Terms and Conditions shall apply to all Advertisements submitted to NPG. An Advertisement submitted to NPG for publication shall not be deemed to have been accepted unless and until either confirmed in writing by NPG or the campaign commences and the first Advertisement appears in the relevant NPG Publication. By submitting an Advertisement to NPG, the Customer agrees to be bound by these Terms and Conditions and the Rate Card, even if it is acting as agent or buyer for the actual advertiser. For the avoidance of doubt, the Customer's standard terms and conditions of purchase or any other standard terms and conditions shall not apply.

1. DEFINITIONS

In these terms and conditions the following definitions shall apply:

"Actual Advertisement Placements" means the actual number of placements of an Advertisement in any NPG Publication in any 12 month period preceding any anniversary of the Publication Date;

"Advertisement Format" means an advertisement published, reproduced or inserted in or on any Journal, E-Mail Campaign or Digital Format pursuant to an Advertisement Order;

"Advertisement Order" means any order for an Advertisement submitted to NPG for the publication, reproduction or insertion of Material in or on any NPG Publication;

"Digital Format" means any internet site, application or other digital format operated, owned or controlled by NPG or any third party partner of NPG comprising its partner network;

"Expected Advertisement Placements" means the expected number of placements of an Advertisement in any NPG Publication used to calculate the rates (prior to the Publication Date) the Customer will pay NPG;

"Customer" means the person or legal entity who submits an Advertisement Order, whether such person or legal entity is the advertiser of the relevant product or service, the Advertiser's advertising agency, media buyer, or a recruiter representing a prospective employer;

"E-Mail Campaign" means any e-mail campaign undertaken by or on behalf of NPG;

"Journal" means any journal or other print publication published by or on behalf of NPG;

"Publication Date" means the date the Customer's Advertisement is first published in a NPG Publication;

"NPG" means the contracting entity set out on the invoice(s) submitted to the Customer by NPG, being Nature Publishing Group, a division of either:

Macmillan Publishers Limited (company number 785998), registered in England whose registered office is at Brunel Road, Houndmills, Basingstoke, Hampshire RG21 6XS; or

Nature America Inc. of One New York Plaza, Suite 4500, New York NY 10004-1562, USA; or

Nature Japan KK of Chiyoda Building 6F, 2-37 Ichigayatamachi Shinjuku-ku, Tokyo 162-0843, Japan.

"NPG Publication" means any Journal, Digital Format or E-mail Campaign;

"Material" means any advertising material/copy, artwork, photographs or other material provided or to be provided by the Customer in connection with the Advertisement Order;

"Rate Card" means the rate card of NPG as amended by NPG from time to time in accordance with clause 7.12;

"Terms and Conditions" means the terms and conditions set out in this page as amended by NPG from time to time in accordance with clause 7.12.

2. PUBLICATION OF ADVERTISEMENTS

2.1. The Customer grants NPG an irrevocable, world-wide, royalty-free licence to reproduce, publish and republish the Advertisement within the relevant NPG Publication (irrespective of the medium or platform in or on which it is published) in accordance with the provisions of the Advertisement Order.

2.2. NPG may reject, refuse, omit, postpone, cancel, or require changes to the whole or part of any Material, Advertisement Order or Advertisement submitted for insertion into a NPG Publication at any time, whether or not it has accepted the Advertisement Order, including the dates for publication and positioning of the Advertisement, or to accept the Advertisement Order subject to additional conditions which will be notified by NPG to the Customer.

2.3. The Customer shall submit all Advertisements to NPG in accordance with NPG's then current technical specifications (as may be updated from time to time), the current version of which is available on request;

2.4. Save to the extent caused by its negligence, NPG shall not be responsible for any error or omission in the insertion of any Advertisement, or for any damage or loss of any copy, electronic files, data, drawings or other materials supplied for the purpose of an Advertisement or any shrinkage or colour alteration that may occur during the normal course of production.

2.5. It is the Customer's responsibility to ensure that all Advertisements are correct, accurate and not misleading. NPG accepts no responsibility for any errors in an Advertisement including (without limitation) any errors which arise as a result of any changes or alterations undertaken by NPG at the Customer's request. In respect of any Advertisement in a Journal, in the event of an error in a published Advertisement as a result of a material typographical error caused by NPG, NPG agrees to re-run the Advertisement free of charge in the next available edition of such Journal.

2.6. The Customer acknowledges and agrees that any Advertisements published on any Digital Format may be available on NPG's network of partner Digital Formats. NPG reserves the right to add or remove a partner Digital Format from its partner network, at its sole discretion. NPG hereby disclaims all responsibility and liability for the services, software and/or results of or provided by any of the Digital Formats comprising NPG's partner network.

3. WARRANTIES

3.1. The Customer contracts with NPG as a principal and warrants and represents to the NPG that:

3.1.1. it has full capacity and authority to enter into a binding contract with NPG on the provisions of these Terms and Conditions.

3.1.2. all information and Material supplied to NPG is true, accurate and not misleading, and nothing contained in it is liable to bring NPG or any NPG Publication into disrepute;

3.1.3. the Material is not obscene, defamatory, fraudulent, misleading or libelous, and shall not give cause, whether directly or indirectly, for any action to be brought against NPG for libel, fraud or publication of a false or misleading statement;

3.1.4. the Material will not infringe the intellectual property rights or any other rights (including without limitation any right of privacy or confidence) whatsoever of any third party or unfairly prejudice the legitimate interest of any third party by implication or otherwise;

3.1.5. the Material complies with all applicable legislation, laws, regulations and codes of practice (or similar);

3.1.6. the Material complies with the requirements from time to time of English financial services legislation both as to content and authorisation (including but not limited to the Financial Services and Markets Act 2000);

3.1.7. the Material complies with the Committee of Advertising Practice's British Code of Advertising, Sales Promotion and Direct Marketing and all other codes under the general supervision of the Advertising Standards Authority or any successor body (as may be amended from time to time) and that without limitation all material included within an Advertisement is accurate, legal, decent, honest and truthful;

3.1.8. it shall not represent to any third party that NPG in any way endorses the Customer, the Advertisement and/or the Customer's products or services;

3.1.9. it shall ensure that all Advertisements submitted for publication are clearly recognisable as advertising and not designed to resemble editorial content. Where an Advertisement resembles editorial content or advertorial, the Customer warrants that the Advertisement and the Material complies with NPG's guidelines concerning advertisements that resemble editorial content which are available to the Customer on request;

3.1.10. where an Advertisement includes a competition, prize draw or similar promotion, the Material complies with, and the competition, prize draw or promotion shall be conducted by the Customer, in accordance with all applicable laws and regulations, and the Customer shall be responsible for the provision of all prizes;

3.1.11. the Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies NPG of the applicability of such an exemption at the time when the Advertisement Order is submitted to NPG);

3.1.12. the Material shall not cause disruption to any computer, computer system, network or any Digital Format, and shall be free from viruses or malicious code;

3.1.13. the Material shall not be prejudicial or damaging to the reputation of NPG or the NPG Publications;

3.1.14. it shall provide NPG with all necessary Material by the date notified by NPG to the Customer, such date being of the essence. If the Customer fails to provide such Material by such date, the Customer acknowledges and agrees that NPG may not be able to fulfil its obligations under the Advertisement Order or these Terms and Conditions and accepts that NPG will not be liable for any such failure to any extent or at all;

3.1.15. it shall not without the prior permission of NPG embed any tracking device, cookies, beacon, floodlight or other technological device in or as part of an Advertisement published on any Digital Format that enables the Customer to track or analyse the online behaviour of any user to which such Advertisement is served; and

3.1.16. it has all necessary rights, licences and consents (including where necessary regulatory consents and consents from persons or entities cited or quoted in the Material) needed to permit NPG to use, display, reproduce, insert or publish the Material pursuant to clause 2.1.

3.2. The Publisher warrants to the Customer that it shall use reasonable care and skill in carrying out its obligations under these Terms and Conditions. Except as otherwise expressly provided herein, all conditions, warranties, terms, prior representations, and undertakings express or implied, statutory or otherwise in respect of the services provided hereunder by NPG are to the fullest extent permitted by law expressly excluded.

3.3. Without limiting clause 3.2, the Customer agrees and acknowledges that NPG makes no representation or warranty:

3.3.1. that any publication of any Advertisement will be confined to persons resident in any particular legal jurisdiction(s);

3.3.2. as to the exact number of page impressions that will be delivered on specific dates during an online campaign;

3.3.3. as to the quality of reproduction of Advertisements in any of the NPG Publications;

3.3.4. the exact layout and format of any NPG Publications which shall be in the discretion of NPG;

3.3.5. as to the availability of any Digital Format, and in each case NPG accepts no liability to the Customer in respect of the same.

4. LIABILITY AND INDEMNITY

4.1. Nothing in this clause 4 shall be construed as excluding or limiting NPG's liability for death or personal injury caused by its negligence or fraud.

4.2. Subject to clause 4.1, NPG shall not be liable to the Customer in contract, tort (including negligence) or otherwise for any indirect, consequential or special loss or any loss of Material, loss of profits, loss of business, loss of contracts, loss of orders, loss of revenue, loss of goodwill, loss of data or loss of anticipated savings.

4.3. Subject to clause 4.1, the liability of NPG in respect of any and all other claims (whether in contract or tort) arising out of or in connection with an Advertisement or Advertisement Order shall not exceed the amount the Customer has paid NPG in connection with that Advertisement or Advertisement Order.

4.4. The Customer agrees to on demand fully indemnify and keep fully indemnified NPG, its directors, agents and employees against any and all losses, liabilities, costs, claims, damages, demands, expenses and fees (including but without limitation legal and other professional fees) suffered or incurred by NPG arising out of or in connection with:

4.4.1. any other breach of these Terms and Conditions by the Customer; or

4.4.2. any actual or potential infringement of a third party's intellectual property rights;

4.4.3. the publication by NPG of an Advertisement in accordance with an Advertisement Order.

5. PAYMENT

5.1. The Customer shall pay NPG for all Advertisements submitted to NPG (and which are accepted by NPG) in accordance with this clause 5.

5.2. Rates for Advertisements are specified in the Rate Card or as may otherwise be agreed and/or notified in writing to the Customer from time to time. All rates are exclusive of VAT (or any other sales tax) which shall be due and payable by the Customer to NPG in addition.

5.3. Unless otherwise agreed by NPG in writing, NPG shall invoice the Customer for all amounts as they become due, which shall be after the date of first publication of the applicable Advertisement.

5.4. The Customer shall pay all invoices within 30 days of the date of the invoice.

5.5. Without prejudice to any other rights or remedies that NPG may have, if the Customer fails to pay NPG on the due date for payment, NPG may:

5.5.1. claim interest under the Late Payment of Commercial Debts (Interest) Act 1998 and the Customer shall pay the interest immediately on demand; and

5.5.2. remove any and all Advertisements NPG may have in any NPG Publications until payment has been made in full.

5.6. If, on the anniversary of the Publication Date and where applicable:

5.6.1. the number of Actual Advertisement Placements is less than the number of Expected Advertisement Placements for the preceding 12 month period, the Customer shall not be entitled to a refund of any amount from NPG;

5.6.2. the number of Actual Advertisement Placements is greater than the number of Expected Advertisement Placements for the preceding 12 month period, NPG shall apply the relevant rate (as set out in the Rate Card) applicable to the number of Actual Advertisement Placements. In the event that the Customer still owes any amount to NPG (notwithstanding the application of a lower rate pursuant to the Rate Card), NPG may invoice the Customer for such amount which shall be payable by the Customer in accordance with clause 5.4

5.7. The Customer may terminate any Advertisement in accordance with clause 6.1. The Customer has no other rights of cancellation. In the event that the Customer cancels an Advertisement other than in accordance with clause 6, the Customer acknowledges and agrees that it shall remain fully liable to pay to NPG for the Advertisement.

5.8. NPG reserves the right to change the rates in the Rate Card at any time and to publish the amended rates on nature.com. The then current prevailing Rate Card is available to the Customer on request from the NPG advertising department.

6. CANCELLATION

6.1. Once an Advertisement Order has been accepted by NPG, the Customer may only cancel or alter the Advertisement, the Materials or the Advertisement Order up to 8 weeks from the agreed insertion date of the Advertisement in the relevant NPG Publication. On the expiry of this date, the written consent of NPG is required for any and all cancellation or alteration pursuant to this clause 6.1. If such consent is not granted then the Customer will be liable for all sums due to NPG pursuant to clause 5.7.

6.2. Without prejudice to any other rights or remedies which NPG may have, NPG may terminate the contract between it and the Customer (without any liability) immediately on giving notice to the Customer in the event that it:

6.2.1. the Customer fails to pay any amount due to NPG on or by the due date for payment; or

6.2.2. the Customer commits a material breach of any of the material Terms and Conditions; or

6.2.3. the Customer repeatedly breaches any of these Terms and Conditions in such a manner as to reasonably justify the opinion that its conduct is inconsistent with it having the intention or ability to give effect to these Terms and conditions; or

6.2.4. the Customer enters into liquidation whether compulsorily or voluntarily (otherwise than for the purposes of a solvent amalgamation or reconstruction); becomes insolvent; ceases or threatens to cease to carry on business; compounds or makes any voluntary arrangement with its creditors; becomes subject to an administration order; is unable to pay its debts as they fall due; has an encumbrance take possession of, or a receiver or administrative receiver appointed over, all or any part of its assets; takes or suffers any similar action due to debt; or if the equivalent of any of the above events under the law of any jurisdiction occurs in relation to the Buyer.

7. GENERAL

7.1. NPG reserves the right to place the word "Advertisement" in any Advertisement containing Material which NPG considers, in its sole opinion, to too closely resemble editorial content.

7.2. With the exception of the Customer's payment obligations, neither NPG nor the Customer shall be liable to each other for any failure to comply with the provisions of these Terms and Conditions as a result of any event beyond the reasonable control of either of them.

7.3. Any notice or correspondence required to be given under these Terms and Conditions may be delivered personally or sent by prepaid registered post to the other party at the addresses set out in the Advertisement Order; or such other address as may be notified in accordance to the other party from time to time. Any notice so sent shall be deemed to have been duly given upon delivery at the address of the relevant party.

7.4. If any provision of these Terms and Conditions is held for any reason to be ineffective or unenforceable (in whole or in part) this shall not affect the validity or enforceability of the other Terms and Conditions set out herein, which shall remain in full force and effect.

7.5. A waiver by NPG of any breach if these Terms and Conditions will not be treated as a waiver of any subsequent breach of the same or any other provision by the Customer.

7.6. No third party shall have any rights to enforce these Terms and Conditions against NPG.

7.7. These Terms and Conditions and the Rate Card (both as amended from time to time in accordance with clause 7.12) shall constitute the entire agreement between the parties with regard to its subject matter and shall supersede all prior understandings, commitments and undertakings that either party may have given.

7.8. The contract between the Customer and NPG is personal to the Customer. The Customer may not assign, sub-license, sub-contract, transfer or charge the contract or any part of it without the prior written consent of NPG.

7.9. If NPG's invoice(s) submitted to the Customer indicate that NPG's contracting entity is Nature America, Inc. then these terms and conditions shall be governed by the laws of the State of New York without regards to any conflict of law provisions. Subject to clause 7.11, the parties submit to the exclusive jurisdiction of the courts located in New York, New York.

7.10. If NPG's invoice(s) submitted to the Customer indicate that NPG's contracting entity is either Macmillan Publishers Limited or Nature Japan KK (or it is unclear or ambiguous having regard to such invoice(s)) then these terms and conditions will be subject to the laws of England and Wales. Subject to clause 7.11, the Customer and NPG acknowledge and agree that the courts of the England and Wales will have exclusive jurisdiction to settle any such dispute which may arise out of these Terms and Conditions and shall submit all disputes to the jurisdiction of those courts.

7.11. Notwithstanding the provisions of clauses 7.9 and 7.10, for NPG's exclusive benefit and to the extent possible in the applicable jurisdiction, NPG retains the right to bring or enforce proceedings as to the substance of the matter in the courts of the country of the Customer's residence or, where these Terms are entered into in the course of the Customer's trade or profession, the country of the place of business in which these Terms were agreed to or (if different) the country of Customer's principal place of business.

7.12. NPG may from time to time modify these Terms and Conditions or the Rate Card by publishing any changes online. The Customer should check online before placing an Advertisement Order since by placing an order for the insertion of an Advertisement, the Customer agrees to be bound by any updates to such Terms and Conditions or Rate Card.

7.13. No variation or addition to these Terms and Conditions without the prior written consent of NPG shall be effective unless agreed to in writing by NPG and any additional terms the Customer may seek to impose shall be void and/or unenforceable.

If you have any questions please email naturejobs@nature.com or contact your regional representative

NATURE.COM ADVERTISING

Our dedicated website for advertising clients is located at [nature.com/advertising](https://www.nature.com/advertising).

All of our media kit information, demographic breakdowns, and specifications and guidelines are now available online.



Audience

Our large selection of high-impact research and review journals allows you to target scientists in specific fields of research.

KEY AUDIENCES

Researchers

Clinicians

**Senior Business
Managers**



Solutions

We utilize the latest technologies to improve how we engage with our audience. These channels include print and online advertising, rich-media and email, video, webcasts, mobile apps, and extensive sponsorship and custom publishing opportunities.

KEY SOLUTIONS

Digital

Print

Sponsorship



Inspiration

We are dedicated to staying current on the latest marketing research, studies, articles, trends, and best practices. Take a look at our case studies and best practice before you start to plan your next campaign.



Resources

Our advertising specifications and guidelines are available online. When booking your next campaign please refer to these resources, including our terms and conditions.



Follow our blog

A regular blog is written by our marketing team for our advertising clients. Find upcoming features and conferences as well as general marketing best practice, advice and tips.



Subscribe

Receive our latest advertising opportunities and news direct to your inbox.



Contact us

Details for all of our regional account managers are kept updated online. Please feel free to contact us with any questions or feedback.

[nature.com/advertising](https://www.nature.com/advertising)