KINGMED CENTRE FOR CLINICAL LABORATORY CO., LTD

Guarding customers’ health by serving with heart

Every minute of the day, KingMed staff members are serving at strategic positions. Whether collecting samples, testing samples or issuing reports, KingMed employees show their commitment to clients’ health through wholehearted service and an innovative spirit.

Located on the International Bio-Island of Guangzhou in South China, Guangzhou KingMed Centre for Clinical Laboratory Co., Ltd (KingMed) is China’s pioneer in independent clinical laboratories. Major businesses of the company include medical testing, clinical trials, hygiene testing and forensic testing.

Officially founded in 2003, KingMed has a core management team, which has been exploring medical testing outsourcing since 1994 and has garnered rich experience in the field. With nearly 7,000 staff members and 31 laboratories spread across mainland China and Hong Kong, KingMed tops the market in China in terms of scale of operations, number of laboratories, numbers of customers and service network size. Having achieved annual sales growth rates of over 30% for three consecutive years, KingMed has a market share of more than 20% for independent clinical laboratories in China.

The primary goal of KingMed is to understand and meet clinical demands. KingMed constructed its core technological system by cultivating a group of professionals and talented scientists and engaging them in high-end technological innovation. As one of the largest and most comprehensive medical institutions to provide medical testing services in China, KingMed can provide more than 2,200 testing items for clinical practice and scientific research. Accredited by the College of American Pathologists and ISO 15189, KingMed’s testing reports are accepted in more than 50 countries and regions around the world.

KingMed’s service covers 90% of China’s provinces, autonomous regions, special administrative regions and municipalities, providing medical testing outsourcing services for over 16,000 medical institutions and collecting up to 40 million test samples annually. The scale of its service network permits KingMed to provide door-to-door service to villages, towns and communities, delivering 80% of test reports within 24 hours. Through upscaling logistics services, laboratory construction and management consulting, KingMed has become the leading holistic solution supplier for clinical testing and pathology in China.

Leveraging its extensive service network, high-quality testing capabilities and massive test data, KingMed is innovating the ‘testing+’ development strategy to expand its clinical testing platforms, with the aim of achieving crossover and fusion in the field of big health. Targeting precision medicine, the company will continue to use its expertise in medical testing and diversify business models upstream and downstream of the industry chain. By further enhancing the value of its test data, KingMed will establish a platform for sharing, referencing and applying big data in biomedicine. KingMed is also actively building the online-to-offline closed-loop service pattern to explore business-to-consumer models in the digital era. Furthermore, KingMed is striving to provide integrated healthcare solutions for forensics science, clinical testing, health, testing of food and medicine, environmental monitoring and cold-chain logistics for a wide range of institutions and consumers.

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