Log on to www.natureasia.com/en/nindia for the most in-depth coverage of Indian science. The award winning website features the latest research, science news, jobs and events from India.

Reach millions of readers worldwide with Nature India’s:

- Brand positioning and advertising solutions
- Media Partnership opportunities
- Conference proceedings solutions
- Nature India Annual Compendium
- Scientific writing and publishing workshops
- Custom publishing solutions

**NATURE INDIA WEB ANALYTICS**

- 24,350 active registrants
- 73,504 page views each month
- The average visit is 5 minutes 13 seconds
- 7500 average sessions per month
- 76.35% new sessions

**GEOGRAPHIC REACH OF NATURE INDIA**

- AMERICAS: 16.11%
- UK/EUROPE: 23.72%
- ROW: 19%
- ASIA PACIFIC: 53.91%

**Recognition for Nature India**

- Winner of the PANOS South Asia Media excellence award for coverage of climate change issues
- Recognised by the Kavli Foundation and Norwegian Academy of Sciences and letters for coverage of nanoscience, neuroscience and astrophysics
BANNER ADVERTISING

‘In Article’ Banner/MPU
Target readers of specific pages or articles across Nature websites including Nature India. Position your banner within a relevant Spotlight for maximum exposure to your core audience.

Specification: 300 x 250 pixels

Leaderboard Banner
Available across all Nature websites including Nature India.

Specification: 728 x 90 pixels

Banner advertisements can be targeted by:

Geography - Reach users in specific countries, regions, or states.

Date/time - Deliver your banner ads on specific hours of the day, days of the week, months of the month, and/or months of the year.

Domain suffix - Target visitors from universities (.edu), government institutions (.gov), or commercial domains (.com).

Contextual targeting - Target your banner ads for content related to a specific term.

Device - Deliver your adverts specifically by the type of device the user is browsing on.

EMAIL ALERTS

Nature India Newsletter: The Nature India newsletter is a fortnightly e-bulletin delivering top quality science news and comment from the website to your desktop/tab or mobile.

The newsletter is sent to over 24,000 registered recipients.
We bring you a regularly updated list of science jobs and vacancies from India.

- Comprehensive listing of science jobs – corporate, institutional and government
- Access to a large global audience for pick of best talent
- Over 2000 science job postings from India in 1 year
- Posting a job at naturejobs.com is free of charge however, utilizing one of the following upgrade packages will greatly heighten the visibility of your job post amongst the 1000’s currently advertised.

**Spotlighted job**  **Highlighted job**  **Feature job**

**Logo job**  **Job of the week**

**FEATUR ED**

**SRM University Invites Applications for Vice-Chancellor Position**

SRM University · Chennai, India · about 1 month ago

SRM University invites applications for Vice-Chancellor position

Opportunity SRM University invites applications/nominations from dynamic, energetic, innovative and transformative professionals for the position of Vice-Chancellor of the University. This position is open to competent professional...

**Webcasts**

*Nature India* webcasts enables you to engage directly with our scientific audience.

All nature.com webcasts allow you to interact with leading researchers and scientific experts from around the world, so that you become an active part of the discussions taking place around emerging areas of research or new technology applications.

Webcasts can be editorially led by *Nature India* or can be custom produced, where sponsors retain responsibility for the subject and presenters.

**These Webcasts allow you to**

- Generate highly-targeted and qualified leads lists including five registration questions of your choice 2 days after the webcast goes live
- Participate in genuine discussions with your target audience
- Listen to challenges researchers are facing and follow up with solutions to these challenges
- Access NPG’s connections with key thought-leaders in specific research communities
- Maximize your visibility with branding on all marketing
Other Customized Projects

**Nature India Annual Issue**

On the sixth anniversary of *Nature India* in February 2014, Nature Publishing Group came out with its first ever ‘Nature India Anniversary Special’ print issue. The special issue is a compendium of science coverage in India as seen through the eyes of *Nature India* over the years.

A must-have issue for anyone interested in India’s science, R&D scene and the latest career and industry trends, the compendium has handpicked science news and features, research highlights, commentaries, policy features, career articles and interviews with some leading lights of Indian science.

We plan to have successive annual issues making these compendia not just a showcase of the best in Indian science in the years gone by but also a historical account of science as it is happening in India, year on year. The anniversary special is an annual feature in the country’s science calendar upholding *Nature India*’s mandate to provide its readers the best coverage of Indian science.

**Second Edition Launch: 2015**

*Contact now for advertising & subscription.*